



Club Development Plan

2020-2021

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#WeAreIEP



IEP Soccer

Who are We!

General Overview: International Elite Program (IEP) is a organization created to provide sporting activities and opportunities for young people, regardless of race, religion or economic status, in urban communities. IEP will design and implement youth soccer programs with academic and social standards that will develop young people into well rounded members of our community. In addition to the programs that will take form throughout the United States, we will create a robust business plan that will be made available to other International communities.

Mission Statement: The mission of International Elite Program is to provide a constant learning environment that develops soccer players from ages 3-20+ to their fullest athletic, educational, and social potential regardless of gender, physical abilities or background. This will be accomplished by providing holistic instruction and competitive opportunities that enhance character, sense of team, community and passion for the game of soccer.

Vision Statement: International Elite Program is an internationally recognized soccer organization delivering every player an optimal "Player Centric" learning environment with consistent superior coaching, training facilities, equipment and sense of community. Parents and guardians acknowledge IEP's commitment to providing easy to understand and accessible player programs and volunteer opportunities that are well conceived organized and supported by clear and timely communications.

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IEP's Four Pillars

Who are We!

Develop The Player:

We will always put the player first and develop them in the 4 key components of the game (Technical, Tactical, Physical, Psychological). We will provide opportunities for all players to grow on the field.

Develop The Person:

We will always strive to look at the bigger picture and create young people who have characteristics and traits to succeed away from the soccer field. We will value hard work, humility, integrity, respect, responsibility, and a growth mindset above all else.

Develop The Club:

We will work together as coaches, players, and parents to create OUR CLUB that we can be proud to be part of. On and Off the field we will represent the club in the best possible way, striving to be people the local community can be proud of. IEP will be unique to US!

Develop The Future:

We will create a pathway and future for our players to be successful in all walks of life. Ultimately, we are creating a better future for our community!

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Player Development Objectives

Who are We!

Collective SOCCER Objectives of the player pathway

- Create a UEFA Champions League Player
- Create Professional Players (MLS) and (NWSL)
- Create College Players
- Create High School Players

Collective LIFE objectives of the player pathway

- Create good people
- Create people with a deep passion for the game
- Create people who have a love for learning
- Create people who have an ability to work hard in the face of adversity



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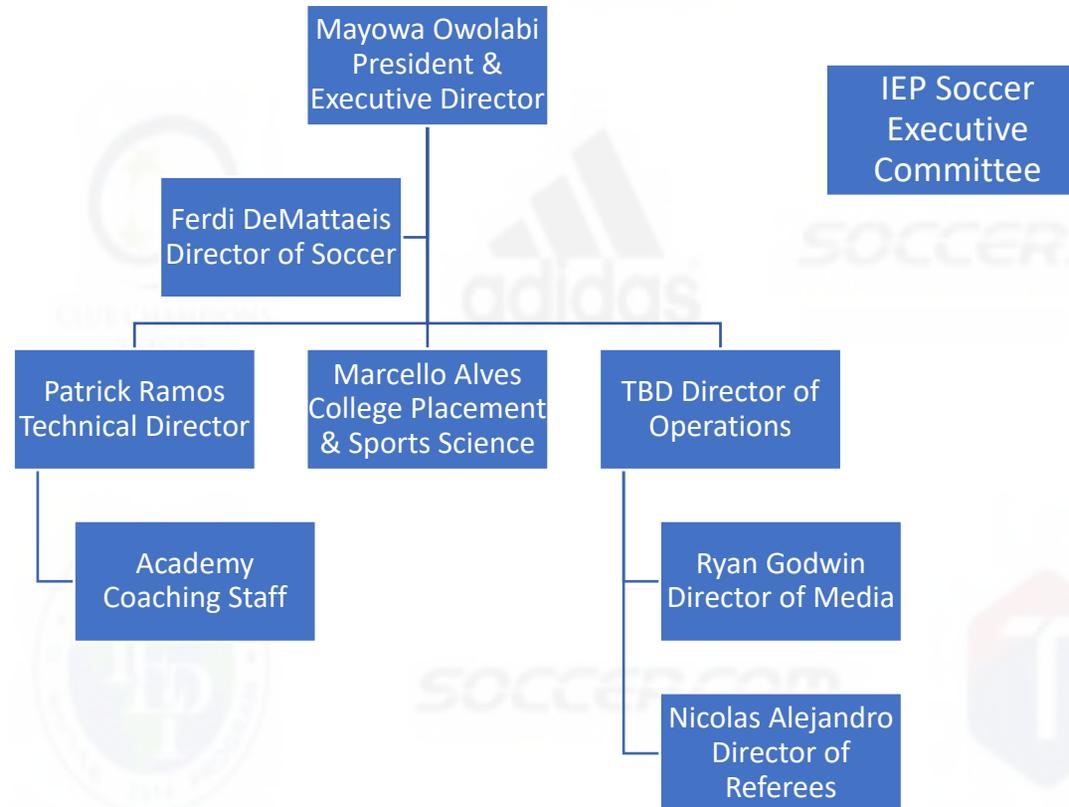


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Club Structure

Who are We!



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Club Foundations

Who are We!

COACHING	PLAYER DEVELOPMENT	PARENT EDUCATION	ADMINISTRATION
CLUB COACHING EDUCATION	AGE SPECIFIC CURRICULUMS	ESTABLISHING EXPECTATIONS AND STANDARDS	COMMUNICATION
LICENSES/QUALIFICATIONS	PLAYER DEVELOPMENT PATHWAY / PROGRESSION	UNDERSTANDING AND KNOWLEDGE OF THE PROCESS	ORGANIZATION
MENTORING / DIRECTOR SUPPORT	CLUB PHILOSOPHY / STYLE OF PLAY / SYSTEMS OF PLAY	RESULTS VS DEVELOPMENT	SUPPORT SYSTEM
ORGANIZATION / PLANNING / PREPARATION / PERFORMANCE	PLAYER STANDARDS AND EXPECTATIONS	SUPPORT AND ENCOURAGEMENT	TRUST

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Club Mindset

Who are We!



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The 'IFEP' Way

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Player Platform

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IEP Player Profile

What we are developing!



PASSIONATE

A LOVE FOR LEARNING AND THE GAME



PRO-ACTIVE

TAKES RESPONSIBILITY AND SHOWS INITIATIVE FOR ALL ACTIONS DURING PRACTICE AND GAMES



HARD WORKING

GIVES MAXIMUM EFFORT AND EXECUTES THEIR TASKS FOR FULL LENGTH MINUTES AT TRAINING AND IN GAME



ENGAGED

GIVES MAXIMUM FOCUS AND CONCENTRATION TO EXECUTE THEIR TASK FOR FULL LENGTH MINUTES AT TRAINING AND IN GAME



DOMINATES 1V1

SHOWS ACCOUNTABILITY AND INITIATIVE WITH AND WITHOUT THE BALL



DECISION MAKER

CAN READ AND UNDERSTAND THE GAME WHILE RECOGNIZING THE MOMENT TO EXECUTE DECISIONS



TEAM PLAYER

MAKES DECISIONS THAT HELP THE COLLECTIVE AND UNDERSTANDS THE IMPORTANCE OF WORKING WITH OTHERS

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Playing Philosophy

What we are developing!

Our fundamental football philosophy is to be **PROACTIVE** in everything we do. We compete each week with the goal of winning by playing positive football. We want all teams that we play to know we have left everything on the field and competed until the very last kick of the game win, lose or draw.

We believe **that playing the IEP way will lead to eventual long-term success verses short term gains** chasing results only. It does not matter who we play, **WE WILL TRY TO IMPLEMENT THE IEP STYLE OF PLAY.**

In attack we aim to dominate using **PROGRESSIVE POSSESSION** through the thirds using a variety of passing ranges to move the ball forward with numbers to create chances and score goals. When we lose the ball we want **IMMEDIATE PRESSURE** to win the ball back.

We aim to **PRESS HIGH** in the opponents half to force a mistake to regain the ball. When we win the ball back our first action is to play the ball forward to **COUNTER ATTACK** with numbers to create chances and score goals.

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Playing Philosophy

What we are developing!



ATTACK

We aim to dominate using progressive possession through the thirds using a variety of passing ranges

ATTACK TO DEFEND

Immediate pressure to win the ball back

DEFENDING

We aim to press high in the opponents half

DEFEND TO ATTACK

First action can we play forward to counter attack

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Phases of Development

What we are developing!



Discovery Phase
3-7 Year Old's



Foundation Phase
8-12 Year Old's



Development Phase
13-15 Year Old's



Performance Phase
16-19 Year Old's

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IEP Standards

Who are We!

PLAYERS

- 1) Greet Coach And Each Other
- 2) Players Must Wear Correct IEP Attire, Bring A Pumped Up Ball And A Drink To Practice / IEP Club Practice Uniform
- 3) All Shirts Must Be Tucked In
- 4) Bags Must Be Hanged Up On Fence – Organized And Attention To Detail
- 5) Give Maximum Effort At Every Practice And Every Game

COACHES

- 1) Coaches Must Have A Session Plan - No Excuses
- 2) Must Have Clear Learning Objectives At Each Session
- 3) All Practices Must Reflect And Reinforce Club Player Development Plan
- 4) Coaching Attire - All Coaches Must Wear Cleats, Have IEP Attire On, Look Professional, Shirts Tucked In
- 5) Must Be On Time To All Sessions And Games



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Discovery and Foundation Phase

U8 - U12 Objectives

What we are looking for: We are inclusive to the child; anyone is welcome! The player is taught decision making within playing the game! The club provide a platform for all; dream big!

What we Value: Being a good person. Being a proactive footballer - we control the game decision making is the core quality of being a good footballer.

What we teach on the field: Attack / defend / transition to attack / transition to defend we teach the game and these principles in context to the age we are working with.



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Development Phase

U13 - U15 Objectives

What we are looking for: We are inclusive to all, **however natural levels start to occur.** The player is taught decision making within playing the game! The club provides a platform for all; dream big!

What we Value: Being a good person. Being a proactive footballer - we control the game decision making is the core quality of being a good footballer.

What we teach on the field: We teach the game and IEP principles but **introduce game tactics to compete by implementing our style on the opponent.** Main focus is on **performance** vs result.



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Performance Phase

U16 - U19 Objectives

What we are looking for: We are inclusive to all, **however natural levels start to occur.** The player is taught decision making within playing the game. The club provides a platform for all; dream big!

What we Value: Accountability - it is not what we say, it is what we do. Being a proactive footballer - we control the game decision making is the core quality of being a good footballer.

What we teach on the field: We teach the game and IEP Soccer principles but introduce **game tactics to win by implementing our style on the opponent.** Focus remains on **winning the IEP way.**



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IEP Playing Systems

Preferred - Style over Systems



4v4



7v7

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IEP Playing Systems

Preferred - Style over Systems



9v9



11v11

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Curriculum

Example - Attacking Phase

BUILDING PHASE	Discovery Phase	Foundation Phase		Development Phase		Performance Phase	
	6-7	8-9	10-12	13-14	14-15	16-17	17-18
WIDTH & DEPTH (HIGH) AS NECESSARY			1	2	2	3	3
CENTRAL NUMERICAL ADVANTAGE (SITUATIONS)			1	2	2	3	3
CREATE SUPPORTING ANGLES TO PLAY FWD			1	2	2	3	3
MOVE BALL FWD (VERTICAL OR DIAGONAL PULL)	1	2	2	2	2	3	3

CREATION PHASE	Discovery Phase	Foundation Phase		Development Phase		Performance Phase	
	6-7	8-9	10-12	13-14	14-15	16-17	17-18
SWITCHING THE POINT OF ATTACK			1	2	2	3	3
CREATE 2-1 OVERLOADS IN WIDE AREAS			1	2	2	3	3
POSITIONING IN BETWEEN THE LINES			1	2	2	3	3
FWD RING -- (PRODUCTIVE RING IN BEHIND)				1	2	3	3

FINISHING PHASE	Discovery Phase	Foundation Phase		Development Phase		Performance Phase	
	6-7	8-9	10-12	13-14	14-15	16-17	17-18
RECOGNIZE 1v1, 2v1 TO FINISH			1			3	3
4 ATTACKS FRONT POST / THREE ZONES OCCUPIED			1	2	2	3	3
DIAGONAL RINGS FROM WIDE PLAYERS			1	2	2	3	3
DEF-LINE CONTROL THE COUNTER (T-SHAPE 2+1)		1	2	2	2	3	3

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Curriculum

Seasonal Year Planning



INTERNATIONAL ELITE PROGRAM TRAINING TOPICS COMPETITIVE TRAVEL TEAM CURRICULUM PERIODIZATION

1ST BLOCK

AUGUST 2 - SEPTEMBER 13, 2020
ATTACKING PRINCIPLES 1

- WEEK 1: BALL INTO FOOT
- WEEK 2: WHEN TO DRIBBLE VS WHEN TO PASS
- WEEK 3: SMALL GROUP ATTACKING
- WEEK 4: POSSESSION
- WEEK 5: CROSSING & FINISHING
- WEEK 6: ATTACKING TRANSITION

2ND BLOCK

SEPTEMBER 14 - OCTOBER 24, 2020
DEFENSIVE PRINCIPLES 1

- WEEK 1: SMALL GROUP DEFENDING (1V1, 2V1, 3V1)
- WEEK 2: ZONAL OFFENSIVE (BACK FOUR SHAPE)
- WEEK 3: INTRO TO DEFENDING FLANK PLAY
- WEEK 4: COMPACTNESS
- WEEK 5: PRESSING
- WEEK 6: DEFENSIVE TRANSITION

3RD BLOCK

OCTOBER 26 - DECEMBER 6, 2020
ATTACKING PRINCIPLES 2

- WEEK 1: PLAYING OUT OF THE BACK (OB)
- WEEK 2: DEFENSIVE MID TO WIDE MID AND POSITIVE POSSESSION
- WEEK 3: PLAYING INTO ATTACKING MID & AROUND-PENALTY BOX
- WEEK 4: CROSSING AND FINISHING
- WEEK 5: OFFENSIVE TRANSITION (POSSESSION VS POSSESSION)
- WEEK 6: OFFENSIVE TRANSITION (COUNTER ATTACK TO GOAL)

4TH BLOCK

DECEMBER 7 - DECEMBER 20, 2020
DEFENSIVE PRINCIPLES 2

- WEEK 1: SMALL GROUP DEFENDING (1V1, 2V1, 3V1)
- WEEK 2: ZONAL DEFENDING (BACK FOUR SHAPE)
- WEEK 3: SMALL GROUP ATTACKING (1V1, 2V1, 3V1)
- WEEK 4: ZONAL DEFENDING (WIDE MID SUPPORT)
- WEEK 5: SMALL GROUP 1/2 LINE PLAY & CROSSING
- WEEK 6: COMPACTNESS (ATTACKING MID TO WIDEFIELD MID)

5TH BLOCK

JANUARY 11 - FEBRUARY 21, 2021
ATTACKING PRINCIPLES 3

- WEEK 1: PLAYING OUT OF THE BACK (OB)
- WEEK 2: DEFENDING THE CREATIVE PLAYERS
- WEEK 3: OFFENSIVE TRANSITION (POSSESSION VS POSSESSION)
- WEEK 4: DEFENSIVE MID TO WIDEFIELD MID POSITIVE POSSESSION
- WEEK 5: PLAYING INTO ATTACKING MID & AROUND-PENALTY BOX
- WEEK 6: CROSSING AND FINISHING

6TH BLOCK

FEBRUARY 22 - APRIL 4, 2021
DEFENSIVE PRINCIPLES 3

- WEEK 1: DEFENDING AS A TEAM (FULL TEAM SHAPE)
- WEEK 2: DEFENSIVE MID TO WIDEFIELD MID ORGANIZATION
- WEEK 3: DEFENDING IN ATTACKING MID & AROUND-PENALTY BOX (TRANSITION)
- WEEK 4: OFFENSIVE MID IN THE BOX
- WEEK 5: DEFENSIVE TRANSITION (ATTACKING MID TO WIDEFIELD MID)
- WEEK 6: DEFENSIVE TRANSITION (WIDEFIELD MID TO DEFENSIVE MID)

7TH BLOCK

APRIL 5 - MAY 9, 2021
ATTACKING PRINCIPLES 4

- WEEK 1: DEVELOPING THE CREATIVE PLAYERS
- WEEK 2: DEFENSIVE TRANSITION (COUNTER ATTACK TO GOAL)
- WEEK 3: SMALL GROUP ATTACKING
- WEEK 4: POSSESSION
- WEEK 5: CROSSING & FINISHING
- WEEK 6: ATTACKING TRANSITION

8TH BLOCK

MAY 10 - JUNE 13, 2021
HYBRID PRINCIPLES 4

- WEEK 1: PLAYING OUT OF THE BACK (OB)
- WEEK 2: DEFENDING AS A TEAM (FULL TEAM SHAPE)
- WEEK 3: PLAYING INTO ATTACKING MID & AROUND-PENALTY BOX
- WEEK 4: DEFENSIVE TRANSITION (WIDEFIELD MID TO DEFENSIVE MID)
- WEEK 5: OFFENSIVE TRANSITION (POSSESSION VS POSSESSION)
- WEEK 6: CROSSING AND FINISHING (ATTACKING & DEFENDING)

TRAINING LOAD EXAMPLE

START	100% CAPACITY
FINISH	30% CAPACITY
TRAINING	70% CAPACITY
ORGANIZATION	30% CAPACITY
RECREATION	40% CAPACITY
RECOVERY	10% CAPACITY

WEEKLY TRAINING SCHEDULE

MONDAY	RECOVERY
TUESDAY	FINISHING
WEDNESDAY	FINISHING
THURSDAY	OFF
FRIDAY	OFF
SATURDAY	TRAIN
SUNDAY	TRAIN

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Teaching Philosophy

Who are We!

Our teaching philosophy is focused around creating an environment that develops soccer players and people. We hold players accountable by demanding hard work and ownership in their development as a person and player. By doing this we strive to create a competitive platform where all players take responsibility for their individual growth and the team.

We aim to be a player centered club by focusing on an holistic approach to individual growth. We understand that development is not linear and by understanding each players needs we can have a greater impact on their own unique pathway. In order to implement a player centered approach we must develop a competitive team training culture that delivers reality based training to mirror game specific moments to enhance individual decision making and team cohesion.

We deliver information using age specific learning objectives that use the game as the teacher. We collaborate in the process by asking players questions and encouraging them to be active in the learning process. We believe experiential learning is fundamental in developing autonomous people who experience, self reflect, and ultimately improve.

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Teaching Philosophy

Who are We!



PLAYER
CENTERED
Holistic



REALITY
BASED
Game



EXPERIENTIAL
LEARNING
Autonomous

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Staff Education

Teaching the coaches!

Coaches Development

-  Monthly Coaching Education Sessions (3 Fall / 3 Spring)
-  US Soccer Pathway – IEP pays for all coaches to attend USSF Courses
-  1 US Soccer Grassroots Instructors On Staff
-  FYSA Clinics
- Guest Speakers and Coaches

Better Coaches = Better Players

Director Development

-  Weekly CED sessions
-  1 Formal Evaluation Per Season • Self Evaluation
 - Collaborative Feedback
-  1 Formal Evaluation of Session Plan planning per season
 - Implementation of IEP
-  Principles / teaching methods 1 Game day evaluation
-  Weekly Informal Feedback

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Development Philosophy

Who are We!

Our development philosophy is to provide a holistic approach to individual growth to develop the players physical and psychological needs. We believe that there is more to a player's growth than the hours that they spend training during the week and playing games at the weekend.

Understanding the needs of each players' physical capabilities specific to their growth allows the club to take a long term approach towards player development. We believe that to further physical development, engagement and support from the parents is key. Parent education seminars supporting club values, nutrition recommendations and recovery are integral parts of the club.

We believe that we have a duty to make all players feel valued. We provide all players with Individual Development Plans, College Preparation, Physical Training, and Video Analysis as they progress through the club.

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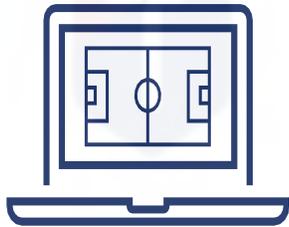


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Online Learning Modules

New 2020-21



TACTICAL



PSYCHOLOGICAL



PHYSICAL



HEALTHY



MENTAL

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College Program

Who are We!



DIRECTOR

IEP employs a College Director to support all players in the college recruitment process



SUPPORT

Our College Director and Head Coaches provides 1 on 1 support for players during the college process



MEETINGS

We hold 2 meetings per year on the college recruitment process



EVENTS

We attend College Showcase events to create additional opportunities

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College Program

Who are We!

Streamline And Standardize Our Approach

Email Template

Personal Player Resume

Team Resume (Digital And Hardcopy For Showcases)

Personal Follow Up With Director

Database Established For Player Communications

College Education To Replace Player Education 1/Month



Scholarship Links On Website

Divisions, Scholarships, And FAQs Presentation Available Online

Match Analysis And Film

Introduction Of Meeting Space Will Mean Onsite Match Analysis

Games Will Be Filmed

Opportunities For Games To Be Filmed And Broken Down By Coaches

Players Will Be Able To Download Games For College Video

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Contact Information

2020 - 2021

TECHNICAL STAFF

EXECUTIVE DIRECTOR
DIRECTOR OF SOCCER
TECHNICAL DIRECTOR
COLLEGE & SPORT SCIENCE

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